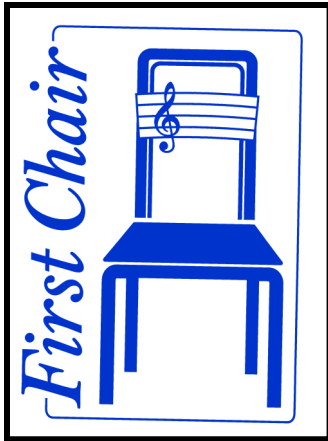
A close-up photograph of violin strings on a wooden body. The strings are arranged in a fan shape, with some strings being red and others silver. The wood is a light, natural color. The background is dark and out of focus.

**Our concerts come
...with strings attached**

**(Brass, winds and
percussion, too!)**

**Western Piedmont
Symphony
2011-2012 Season**

Musical Sponsorships



By joining the community of area friends and businesses who make up the First Chair Society, you assure the continuing artistic growth of the Western Piedmont Symphony. As a First Chair Society Member, your name and logo will be prominently displayed at every Masterworks Concert. Your logo (or name if an individual) also will be displayed on a special page in the season program book as a member of this very valuable group of supporters. You will receive four season subscriptions and special seating opportunities for all Masterworks Concerts.

Your commitment to become a member of the First Chair Society is **\$12,000, payable over a three-year period (\$4,000/year)**. During this time you will be recognized as a sponsor of a specific principal chair in the orchestra.

Educational Programming

Educational Programming sponsorships are becoming increasingly important. In the past, public funding has supported the majority of the cost of in-school performances, but that funding is rapidly disappearing. WPS considers these performances (annually about 40 performances which reach over 25,000 school children in the Western Piedmont area) an essential part of its mission. Studies have proven the benefits of an arts education program to the development of critical thinking skills in students. **Sponsorships may be local (\$5,000 to sponsor school program in your county or area) or may be comprehensive (\$20,000 for a full sponsorship)**. Benefits to you include recognition in the annual Program Book and appropriate press coverage.



Musical Sponsorships

Masterworks Series

Opportunities exist at various levels for sponsorship of a specific concert or guest artist up to full sponsorship of the Masterworks Series. **The entire Masterworks Series Sponsorship is available for \$50,000. An individual concert sponsorship is available for \$6,000.** Concert sponsorship enables WPS to cover the costs of producing one of the five season Masterworks concerts.

The 2011-2012 concert schedule:

October 15, 2011	J.B. Broyhill Civic Center, Lenoir
November 12, 2011	Michael Hanley, Piano
February 4, 2012	Dmitri Pogorelov, Violin Ai Ishida, Viola
March 3, 2012	Bair Shagderon, Piano
April 28, 2012	Lenoir Rhyne Youth Chorus

Benefits of sponsorship include twenty (20) complimentary tickets to the sponsored concert, four (4) tickets to pre-concert dinner, verbal recognition from the stage at the performance, company logo worn underneath nametags of ushers, volunteers and board members during performance, recognition in all news releases, radio announcements, interviews, and in all marketing materials such as flyers, postcards and mailings, and publication of your support on the program page in the annual Program Book.

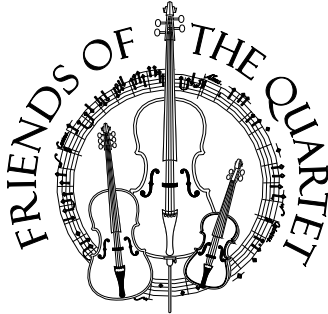
Guest Artist Sponsorship

Benefits of sponsorship of a Guest Artist include eight (8) complimentary tickets to the sponsored concert, verbal recognition from the stage at the performance, company logo worn underneath name tags of ushers, volunteers and board members during performance, recognition in all news releases, radio announcements, interviews, and in all marketing materials such as flyers, postcards, newsletters and mailings, and publication of your support on the program page for your concert in the annual Program Book. **Guest Artist Sponsorships are available for \$4,000 for a single guest artist.**

Musical Sponsorships



Chamber Classics Series



A Chamber Classics Series Concert Sponsorship is available for \$20,000, which enables WPS to produce four (4) Chamber Classics concerts and the Annual Chamber Music Celebration event.

Individual concert sponsorship is \$5,000 .

The 2011-2012 concert schedule is:

**October 1, 2011
December 10, 2011
February 18, 2012
May 19, 2012**



Benefits of sponsoring the complete Chamber Classics Series include twenty (20) complimentary tickets to each of the sponsored concerts and four (4) tickets to each of the pre-concert dinners, co-sponsorship of Chamber Classics Celebration plus four (4) tickets to Chamber Celebration.

Sponsors of individual concerts will receive twenty (20) complimentary tickets for specific performance and four (4) tickets to concert specific pre-concert dinner. All sponsors will receive verbal recognition from the stage at the performance, company logo worn underneath nametags of ushers, volunteers and board members during performance, recognition in all news releases, radio announcements, interviews, and in all marketing materials such as flyers, postcards and mailings, and publication of your support on the program page for your concert in the annual Program Book.

Musical Sponsorships

Youth Symphony

The WPS boasts one of the largest Youth Symphonies in the state with approximately 90 young musicians. The Youth Symphony was established for young musicians interested in playing in an orchestra with the full complement of winds, brass, strings and percussion. Three concerts are performed each year in October, November of 2011 and April 2012.

The YSO serves as a valuable component of a strong musical education program which includes school music programs and individual instruction. Sponsorships are available as follows.

\$5,000 **Full Sponsorship for one year**
\$2,500 **Concert Sponsorship**



Photo courtesy of Fanjoy-Labrenz Photography

Youth Symphony Orchestra

Event Sponsorship



Festival of Trees, November 2011

The largest fund raising event for the Western Piedmont Symphony is the “Festival of Trees Celebration and Gala.” The Gala is hailed as one of the most beautiful and enjoyable evenings of the holiday season! For approximately three weeks, the Arts & Science Center of Catawba Valley will be adorned with beautiful, professionally decorated, one-of-a-kind trees and wreaths. Visitors to the Symphony, the Catawba Science Center, the Hickory Museum of Art, the Hickory Choral Society and the United Arts Council will see the sponsored trees and wreaths. This event provides valuable support for the many concerts and outreach programs throughout the area. Your support helps to:

- ** Provide classroom experiences for thousands of area school children each year, including educational materials sent to teachers as preparation for a performance by the WPS.
- ** Present performances by the resident string quartet(s) for students in which there is time for informal question and answer sessions with the musicians.
- ** Support Rug Concerts for preschool children at area libraries, introducing children to musical instruments and classical music.
- ** Provide performances by the string quartet(s) at area retirement communities and hospitals, allowing people access to live performances that would otherwise not be able to have live musical experiences.

There are many levels of sponsorship for the Festival of Trees event.

Platinum Sponsor — \$3,000

- ** Name listed on signage at entry doors of the Arts & Science Center during the event.
- ** Recognition in our annual WPS Program Book
- ** Pre-eminent position of name and logo on a banner that will be displayed on the exterior of the Arts & Science Center building prior to event.
- ** Recognition as the event sponsor in media advertising, press releases, website listing, special tabloid publications, radio and TV (if applicable). Name and logo on all printed FOT materials.
- ** Four tickets to the FOT Gala and 4 tickets to a future concert.
- ** Free quarter page ad in the Symphony’s Program Book used during the following year’s Masterworks Series (\$350 value).
- ** Recognition from the stage at the November Chamber Classics and Masterworks concerts.